

EVENT 3 - BLED SEMINAR, SLOVENIA September 2013

Come to visit... only if sustainably! How to promote sustainable tourism in lake districts

day 1

09.30-10.30: Welcome to participants with greetings of local authorities

10.30-11.30: Explanation of Europe for Citizens program

11.30-12.00: coffee break

12.00-13.00: Presentation of nEULakes project and its aims

13.00-14.00: Buffet lunch with typical products

14.00-16.00: Summary of event 2

16.00-17.00: Presentation of event 3 goals and networking session

17.00- 17.30: Coffe break

17.30-19.00: Public debate (citizens' questions and opinions)

21.00 : Dinner

day 2

09.30-11.00: conference: "A new tourism: towards ecotourism and geotourism"

11.00-11.30: Coffe break

11.30-12.30: conference: "EU policies for sustainable: the European Agenda"

13.00-14.30: lunch

15.00-16.30: workshop: "Innovative ideas and case studies in sustainable tourism field"

17.00-18.00: workshop: "EU funds and programmes for sustainable economic growth"

18.00: fair of partners' typical oenogastronomic products and handcraft products.

21:00: dinner

day 3

09.30-11.00: workshop: case study of a successful eco-hotel and a diffuse-hotel

11.00-11.30: coffe break

11.30-13.00:workshop: integrated tourist offers: oenogastronomic and cultural itineraries

13.00-15.00: lunch

15.00-16.30: debate: innovative ideas to foster sustainable tourism in lake districts

16.30-18.00: debate: building an European network for sustainable tourism: innovative ideas and tools

18.00: guided tour to the city and to local tourism structures.

20.30: dinner

day 4

09.30-12.30: planning workshop: joint actions for sustainable tourism in lake districts

(11.00-10.20: coffe break)

13.00-15.00: lunch

15.00-16.30: summary and evaluation of the 3rd event activities, discussion and outcomes

17.00-18.00: public debate (comments of participants)

18.10-19.00: conclusions and operational planning of event 4

20.30: dinner